

# PHILIPS

GU10 - smart  
spotlight

Hue White Ambiance

Warm-to-cool white light

Instant control via Bluetooth

Control with app or voice\*

Add Hue Bridge to unlock more



8719514339903



## Easy smart lighting

Get the right light for any moment of the day with this GU10 bulb, which offers warm-to-cool white light and instant wireless dimming for any spotlight in your home.

### Easy smart lighting

- Control up to 10 lights with the Bluetooth app
- Control lights with your voice\*
- Set the right mood with warm to cool white light
- Get the perfect light recipes for your daily activities
- Unlock full suite of smart light features with Hue Bridge

# Highlights

## Control up to 10 lights with the Bluetooth app



With the Hue Bluetooth app, you can control your Hue smart lights in a single room of your home. Add up to 10 smart lights and control them all with just the touch of a button on your mobile device.

## Control lights with your voice\*



Philips Hue works with Amazon Alexa and the Google Assistant when paired with a compatible Google Nest or Amazon Echo device. Simple voice commands allow you to control multiple lights in a room, or just a single lamp.

## Set the right mood with warm to cool white light



These bulbs and light fixtures offer different shades of warm to cool white light. With complete dimmability from bright to low nightlights, you can tune your lights to the perfect shade and brightness of light for your daily needs.

## Get the perfect light recipes for your daily activities



Make your day easier and more pleasant with four pre-set light recipes handcrafted especially for your daily tasks: Energise, Concentrate, Read and Relax. The two cool-toned scenes, Energise and Concentrate, help you get going in the morning or keep your focus, while the warmer scenes of Read and Relax help support comfortable reading or calm a busy mind.

## Unlock full suite of smart light features with Hue Bridge



Add a Hue Bridge (sold separately) to your smart lights to experience the full suite of Philips Hue features. With a Hue Bridge, you can add up to 50 smart lights to control throughout your home. Create routines to automate your entire smart home lighting set-up. Control your lights while away from home or add accessories such as motion sensors and smart switches.

# Specifications

## Lamp dimensions

- Dimensions (WxHxD): 50x58

## Environmental

- Operational humidity: 5% <H<95% (non-condensing)
- Operational temperature: -20°C to 45°C

**Extra feature/accessory incl.**

- Dimmable with the Hue app and switches: Yes

**Guarantee**

- 2 years: Yes

**Power consumption**

- Energy efficiency label (EEL): G

**Service**

- Warranty: 2 year(s)

**Technical specifications**

- Lumen output at 4000K: 350 lm
- Weight: 50.5
- Bulb technology: LED
- Lumen output at 2,700 K (out-of-the-box setting): 250 lm

**The bulb**

- Colour temperature: 2200K-6500K
- Diameter: 50 mm
- Fitting: GU10
- Form factor: GU10
- Height: 58 mm
- Input voltage: 220V-240V
- Lifetime: 15,000 h
- Light output: Warm to cool white light
- Lumen output: 350 lm
- Max. operation power: 5 W
- Max. standby power: 0.5 W
- Number of switching cycles: 50,000
- Power factor: 0.5
- Rated lifetime: 15,000 h
- Software upgradable: when connected to Hue bridge
- Start up: Instant 100% light output
- Wattage: 4.3 W
- Communication protocol: Bluetooth and Zigbee
- Deep dimmable: Yes
- Software upgradable: When connected to Bluetooth app or Hue Bridge

**What's in the box**

- Hue bulbs: 1

**What's supported**

- Compatible with Effects feature: Yes
- HomeKit compatible: Yes
- Voice assistants: Amazon Alexa, Google Assistant, Apple HomeKit (Via Hue Bridge), Microsoft Cortana (Via Hue Bridge)

**Packaging dimensions and weight**

- EAN/UPC - product: 8719514339903
- Net weight: 0.051 kg
- Gross weight: 0.094 kg
- Height: 174.000 mm
- Length: 72.000 mm
- Width: 72.000 mm
- Material number (12NC): 929001953309



Issue date: 2023-01-31  
Version: 0.255

© 2023 Signify Holding. All rights reserved. Signify does not give any representation or warranty as to the accuracy or completeness of the information included herein and shall not be liable for any action in reliance thereon. The information presented in this document is not intended as any commercial offer and does not form part of any quotation or contract, unless otherwise agreed by Signify. Philips and the Philips Shield Emblem are registered trademarks of Koninklijke Philips N.V.

[www.lighting.philips.com](http://www.lighting.philips.com)